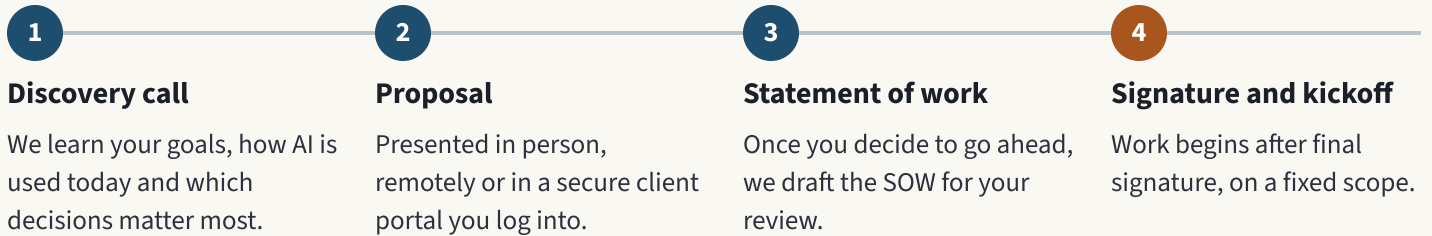


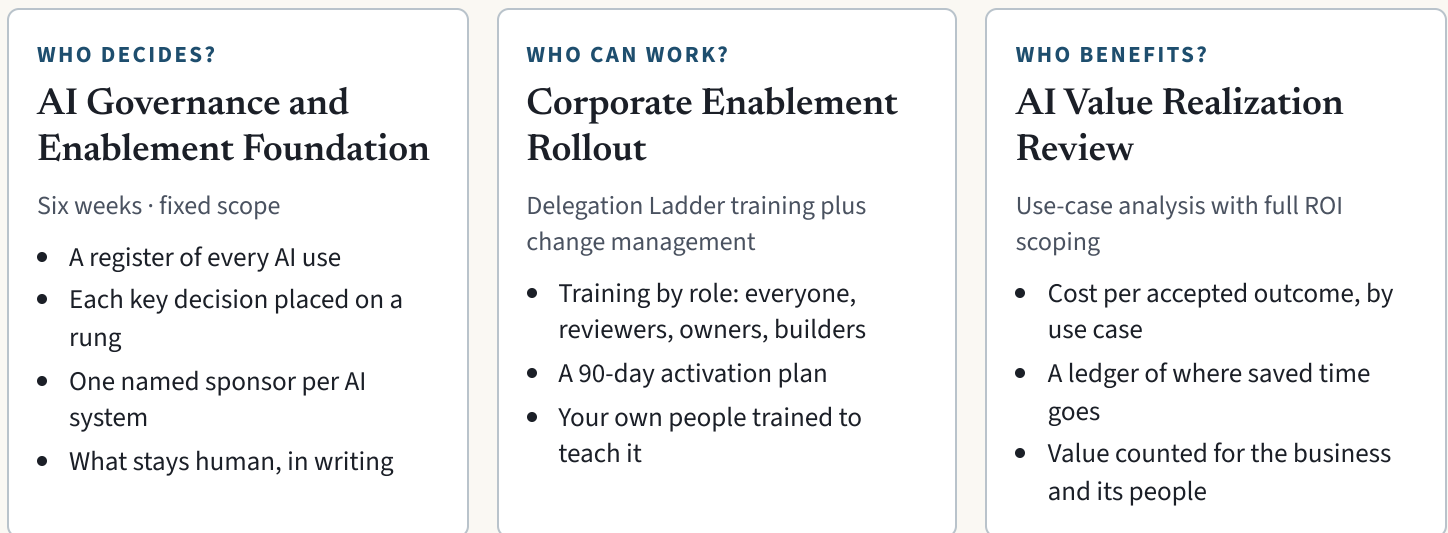
Starting Your AI Journey

A clear path from a first conversation to AI your organization has decided on, governed and measured.

FOUR STEPS TO BEGIN



THREE ENGAGEMENTS, ONE JOURNEY: START WHERE YOUR NEED IS



YOUR FIRST SIX WEEKS

- Week 1** **Take stock:** find every AI tool in use, official or not.
- Week 2** **Make the decisions:** about a dozen people over two days.
- Weeks 3–4** **Write it down:** rules people and systems can follow.
- Weeks 4–6** **Test it:** try the rules on real cases, then fix what breaks.

BRING TO THE DISCOVERY CALL

- The AI tools you know are in use (and any you suspect)
 - One or two tasks where AI helps today, or could
 - The leader who would sponsor the work
 - Any AI policy you already have, however short
- No preparation beyond this is needed. The first call is a conversation, not an audit.

Start with a discovery call.

Every engagement begins with one decision on the ladder: which rung is it on, and who put it there?

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